

SWOT Analysis

A SWOT analysis is a simple tool to help you to analyze the strengths and weaknesses of your project so that you can plan to make the most of your strengths and address any weaknesses. The difference between Strengths & Opportunities is that strengths are within your organization, and opportunities are outside.

STRENGTHS



WEAKNESSES



OPPORTUNITIES

(Come from OUTSIDE)

THREATS



(Come from OUTSIDE)